

Press Release

Vorbach, September 2021

Novem won the renowned award from SPE Central for prototype of FIAM centre console.

- International recognition for smart trim element.
- Sustainability through reduced space, weight and assembly steps.
- Strong future through innovation.

Vorbach, Germany – At the SPE Automotive Award Night on 18 September 2021 in Neuss, the coveted award was presented to Novem by Andreas Stuber, Managing Director of Akro-Plastic. The award is given for innovative plastic parts and components in vehicle construction. Simply being nominated is considered a success since the submitted parts are usually of very high quality.

Günter Brenner, CEO of Novem Group: *“FIAM stands for Function in Authentic Materials. Hidden under the luxury wood surface of this innovative trim element are capacitive sensors and LEDs. Until now luxury wood trim elements and electronic components were two different assemblies, but this part has all of the electronics integrated. Now the perfect luxury wood surface also serves as a smart surface for the controls.”*

Exclusive smart surface of luxury wood with sustainable character.

The innovative production method for the FIAM centre console combines different processes so cleverly that it results in lower plastic consumption. At the same time, it requires less space and fewer tools, which reduces the effort needed to install it – almost a minor revolution. In the future, the trim elements with their integrated functionality will fit into even the smallest of spaces. The investigation and use of natural and renewable materials such as wood, silk and paper in combination with reduced resource use leads to a sustainable strategy for the future.

Strong future through innovation.

These awards are highly respected in the plastic industry. Novem had already won the SPE Award in the Body Interior category in 2018. The win then was for the use of a new PUR system that eliminated the need for multiple sanding and polishing operations so that design edges can be produced with much greater precision and in higher quality.

At the time of submission beginning of last year, the trim element was still a prototype. So Novem won the award in the Enabler Technology category. The trend is towards tidier, cleaner car interiors with ever greater emphasis on functionality. Novem has succeeded in combining an aesthetic product with state-of-the-art functionality, setting a new benchmark. By receiving the current award, we show our competitiveness and creativity of our research.

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SPE Award 2021. © Novem Group



Prototype of FIAM centre console. © Novem Group

About Novem

German-headquartered Novem is a globally leading supplier of decorative interior trim parts for the premium automotive industry. Across the range of key materials such as genuine wood, aluminium, carbon and premium synthetics, the Company offers unrivalled quality, technology and innovation to a growing customer base including all major premium carmakers worldwide. Founded in Vorbach, Germany, back in 1947, the Company has continuously expanded its global footprint in Germany, Italy, Czech Republic, Slovenia, China, USA, Honduras and Mexico. Novem employs about 5,700 people at 12 locations and achieved revenues of more than €600 million in FY 2020/21.

For more information, please visit www.novem.com.

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