

## Press Release

Vorbach, 14 August 2023

### **Novem supports the soccer club in Vorbach. Company commitment is rewarded with promotion to the district league.**

- Local sponsorship and partnership.
- Social commitment an integral part from the start.
- Important and strategic communication tool for Novem.

Vorbach, Germany - As an international group of companies, Novem places a strong focus on cooperation with local clubs in its commitment to sponsoring and partnerships. Novem rewarded FC Vorbach's promotion to the district league with a cheque for 5,000 euros.

**Hans Wiesnet, chairman of FC Vorbach:** 'The championship of our first men's team, combined with promotion to the district league, is a huge success for FC Vorbach and probably a unique experience for most of our players. It was not planned by us and is a credit to the unbelievable team spirit among the active players and meticulous training work led by our trainer Michael Kaufmann. It also takes a lot of people who have contributed in some way, but above all our numerous and loyal fans. Equally important for us is the support of our long-standing main sponsor Novem.'

#### **Eye-level partnership.**

Novem not only benefits from the presence as a sponsor, but also sees the increase in awareness in the region as positive. In addition, the commitment addresses a target group that is definitely of interest for the recruiting of specialists. This led to the decision to expand the sponsorship and to surprise the club with a check over 5,000 euros. 'I am happy that with Novem, we have a strong partner at our side,' said the club's chairman, Hans Wiesnet. 'We will use the amount sensibly, expand the promotion of young talent and make staying in the league our goal.'

#### **Staying on the ball.**

At Novem, we believe that excellence in sport and excellence in business have a lot in common. 'With our partnership, we want to contribute to social life in the region and reward those who show commitment and passion. The sensational class promotion of FC Vorbach is confirmation of this.' said Dr. Johannes Burtscher, CFO of the Novem Group. He thanked them for their trust and wished them further success for the current season.

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Handover of cheque to FC Vorbach © Novem Group



Champion's atmosphere © Dieter Jäschke

### About Novem

Novem, based in Germany, is a globally leading supplier of decorative interior trim parts for the premium automotive industry. Across the range of key materials such as genuine wood, aluminium, carbon and premium synthetics, the Company offers unrivalled quality, technology and innovation to a growing customer base including all major premium carmakers worldwide. Founded in Vorbach, Germany, back in 1947, the Company has continuously expanded its global footprint in Germany, Italy, Czech Republic, Slovenia, China, USA, Honduras and Mexico. Novem employs about 5,500 people at 12 locations and achieved a revenue of around €700 million in FY 2022/23.

For more information, please visit [www.novem.com](http://www.novem.com).

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